Precision Medicine Technology Shark Tank August 17 & 18, 2016

Do you want to develop a digital health tool that brings science and healthcare together to improve population and patient outcomes?



5 MINUTE PITCH



5 MINUTES OF FEEDBACK



A CHANCE TO WIN **ACCELERATOR ENTRY**



Johns Hopkins in Health and the Technology Innovation Center for a hometown version of Shark Tank with experts from the Johns Hopkins Bloomberg School of Public Health, School of Medicine, Whiting School of Engineering, the Johns Hopkins Armstrong Institute for Patient Safety and Quality, Johns Hopkins Technology Ventures and Johns Hopkins Health System. The top three ideas will receive support for their project.



If you are a faculty, staff member, and student with a clinical champion partner, this is your chance to share your innovative idea, receive feedback, and possibly earn a tuition-free accelerator spot or consulting services to kick start your development or commercialization.

Participation Details

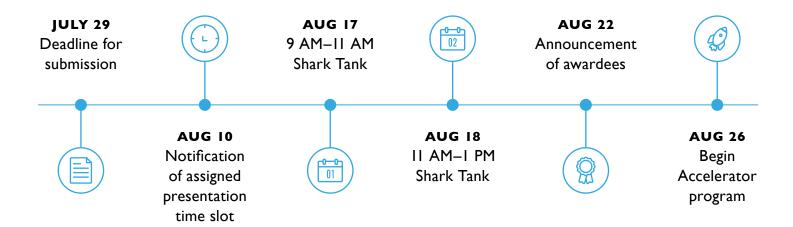
Submit a two-page summary of your idea to, sharktank@jhu.edu, by Friday, July 29, 2016 at 11:59pm. The summary must include the following sections:

- TECHNOLOGY DESCRIPTION: Explain the technology you would like to develop through this program. The description should focus on how the technology is unique/ novel in its approach to solving an important quality of care problem relative to other approaches in scientific literature and other commercial products.
- **CURRENT STATUS:** Describe the current status of the technology's development including preliminary results that suggest the technology is likely to work.
- CLINICAL IMPACT: Provide a concise description of the relevant background information and significance of the project in the clinical setting. If possible, quantify the value that this project will bring to customers (example: time savings, cost savings, improving clinical outcomes)
- TARGETS: Include a succinct statement of the project's aims and anticipated outcomes.
- ACTION PLAN: Include a short statement of your next steps or commercialization plan.

Representatives from Johns Hopkins inHealth and the Technology Innovation Center (TIC) will review your summary to determine whether to invite you to proceed to the next stage and present before the panel. Presentation times will be assigned.



Timeline 2016



Awards



FIRST AND SECOND PLACE:

Acceptance into the <u>TIC Accelerator program</u> tuition-free which includes 25 consultation hours with Johns Hopkins *in*Health.



THIRD PLACE:

25 consultation hours with Johns Hopkins inHealth and the Technology Innovation Center on measurement, data, statistics and technology.

About Johns Hopkins in Health:

The mission of Johns Hopkins inHealth is to support research that will, with increasing accuracy and precision, define, measure, and communicate each person's unique health state and the trajectory along which it is changing, and to develop these discoveries into new methods that can be used to inform decision-making in clinical and public health practice. The goal of this individualization of health care is to reach a state of optimal health for every individual, achieved through a continuum of efforts that span health promotion, disease prevention, early detection, and effective intervention.



About the Technology Innovation Center:

The <u>Technology Innovation Center</u> (TIC) is a professional software engineering team that builds and deploys innovative clinical information systems across Johns Hopkins Medicine. This multidisciplinary team is a hub for clinicians to create novel, technology-based solutions that span our medical specialties and practice settings. The TIC is an access point for engineers and researchers at The Johns Hopkins University.



