

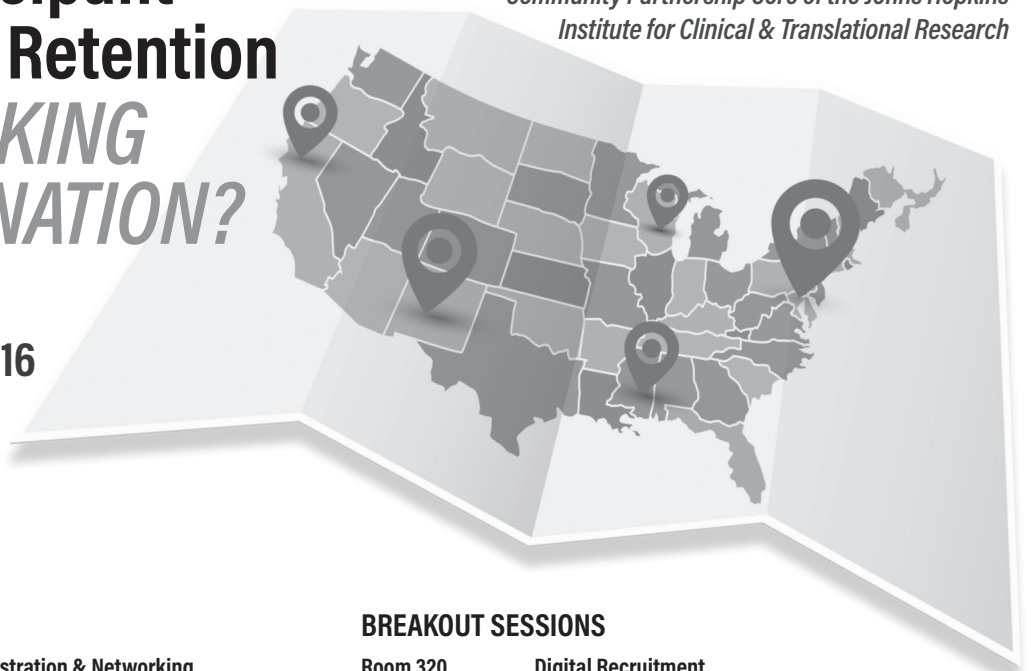
Research Participant Recruitment & Retention

WHAT IS WORKING ACROSS THE NATION?

A conference presented by the Research Participant
Community Partnership Core of the Johns Hopkins
Institute for Clinical & Translational Research

FRIDAY SEPTEMBER 9, 2016
8 AM - 5 PM

Johns Hopkins University School of Nursing
525 N. Wolfe Street, Baltimore, MD 21205



AGENDA

- 8:00 - 9:00am Continental Breakfast: Registration & Networking**
- 9:00 - 9:10 am Welcome and Workshop Goals**
Cheryl Dennison Himmelfarb, RN, ANP, PhD, FAAN
Deputy Director
Johns Hopkins Institute for Clinical & Translational Research
- 9:10 - 9:40 am Building Trust, Engaging Communities & Disseminating Results**
Ken Getz, *Founder & Chairman*
Center for Information and Study on Clinical Research Participation
Research Associate Professor
Tufts Center for the Study of Drug Development
- 9:40 - 10:10am Measuring the Impact of Recruitment Efforts**
Rhonda G. Kost, MD, *Clinical Research Support Officer*
The Rockefeller University Hospital
Center for Clinical & Translational Science
- 10:10 - 10:25 am Break**
- 10:25 - 10:55 am Electronic Recruitment Methods**
Melissa Mueller, *Recruitment Service Manager*
Jason Kadmas, *Software Development Support Services Manager*
University of Minnesota Clinical & Translational Science Institute
- 10:55 - 11:25 am Use of Electronic Health Record Tools in Recruitment**
Diana Gumas, *Director of Clinical Research Information Systems, Welch Health Science Informatics*
Johns Hopkins University School of Medicine
- 11:25 - 12:30pm Networking Lunch**
- 12:40 - 1:30pm Concurrent Breakout Session 1**
- 1:40 - 2:30 pm Concurrent Breakout Session 2**
- 2:40 - 3:30pm Concurrent Breakout Session 3**
- 3:30 - 5:00pm Poster Session Reception & Meeting with Presenters**

BREAKOUT SESSIONS

- Room 320 Digital Recruitment**
Stephen P. Juraschek, MD, PhD,
Clinical Fellow, Division of General Internal Medicine
Johns Hopkins Hospital
Sara Modlin, Senior Manager,
Patient Recruitment Strategy Group, PAREXEL
- Room 202 Practical Guidance on the Use of Social Media for Recruitment**
Luke Gelinias, PhD, MA, *Petrie-Flom Center*
Harvard Catalyst Fellow in Clinical Research Ethics
Harvard Law School
Jennifer Creasman, MSPH, *Director of Patient Recruitment Services*
University of California San Francisco
Clinical & Translational Science Institute
- Carpenter Room Community-Engaged Recruitment**
Lee Bone, MPH, BSN, *Associate Professor,*
Johns Hopkins Bloomberg School of Public Health
Janice Bowie, PhD, *Associate Professor*
Johns Hopkins Bloomberg School of Public Health
Doriane C. Miller, MD, *Associate Professor of Medicine*
Director, Center for Community Health and Vitality
University of Chicago Medicine
- Room 510 Innovative Tools to Reach Participants**
Tara Abbott, MA, CCRP, *Marketing & Recruitment Manager,*
SCTR SUCCESS Center
Medical University of South Carolina
South Carolina Clinical & Translational Research (SCTR) Institute
Rose Kegler Hallam, *Program Director,*
Participant Recruitment and Retention/
ResearchMatch, Institutional Liaison
Center for Clinical and Translational Science
The Ohio State University



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